

Dani Ganley

19361 Brookhurst St, Space 20
Huntington Beach, CA, 92646

480-320-0218

danirganley@gmail.com

Profile

With more than four years of experience in strategic communications in industries ranging from technology to tourism, I've had the unique opportunity to be at the forefront of a range of experiences early in my career. I'm not afraid of a challenge, or finding ways to shake things up to create efficient processes that make more time for creativity and innovation.

Experience

Internal Communications Specialist, Disneyland Resort – 2019-Present

I craft effective internal communications strategies to drive employee engagement and effective change management. I support a wide range of partners, from Safety to Diversity & Inclusion, but also develop communications and campaign for new product releases and activations. I love to introduce new ideas to our team, with inspiration from social media and industry trends.

Communications Specialist, Disney Consumer Products, Games and Publishing – 2021

During my temporary assignment, I supported both internal and executive communications, drafting messaging for executives in many lines of business including Games and Interactive Experiences. I also crafted messaging for product releases and developed editorial opportunities.

Communications Intern, The Walt Disney Company – 2018

I supported the Disney Internships and Programs team in the spring, and the Disneyland Resort team in the fall, where in addition to strategic planning, I flexed my skills in photography, graphic design and website design to fit the needs of the team.

Public Relations, Fingerpaint Marketing – 2017

During my time with Fingerpaint Marketing, I supported the Public Relations and Film teams. Supporting the PR team, I created PR collateral for media distribution, managed social media content and wrote SEO-friendly content for company blogs. I pitched media for a variety of clients in tourism, real estate, education and consumer genomics, landing placement in media such as Huffington Post.

Education

Arizona State University – Bachelor of Arts in Journalism and Mass Communication, 2017